



St Mary's Music School
EDINBURGH



We are *developing* a national cultural asset

Summary Strategic Plan 2018 | 2022

We are planning an inspiring & sustainable future

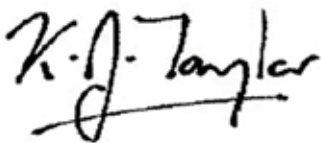
We are delighted to share this summary version of our *Strategic Plan 2018-2022*. The full plan is in its final stages of development and has been created to provide a blueprint for an inspiring and sustainable future for St Mary's Music School, firmly positioning us as Scotland's national music school and a national cultural asset.

We remain wholly committed to our partnership with the Royal High School Preservation Trust and to moving the school to a new home on Calton Hill. You can read more about the current status of the Perfect Harmony campaign in our *Annual Review 2016/17*. In the meantime, we press on with confidence, developing the school's profile here in Scotland, and internationally, as a world class centre for musical excellence.

This plan incorporates our core values, which encourage us to be creative, inclusive and committed in everything we do, ensuring that inspired teaching and engaged learning are evident in every classroom and sit at the heart of our school.

We have developed the *Strategic Plan 2018-2022* in consultation with both our school board and our staff. It is a significant step in an ongoing process, involving many stakeholders, and we will continue to explore, define and maximise the school's potential.

We invite and welcome your response to this summary.



Kenneth Taylor, Headteacher

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We are Scotland's national music school

Our vision

Our **vision** is to be recognised as a national cultural asset, with a world-class reputation among specialist music schools, providing an exceptional educational environment for gifted young musicians and making a vital contribution to musical excellence on the national and international stage.

Our mission

Our **mission** is to open our doors to outstanding young instrumentalists and choristers from Scotland and beyond - regardless of their means or circumstances - allowing them to flourish and excel, musically and academically, in a safe, supportive and inspiring environment.

Our values

Our **values**, as a school community, encourage us to be:

Creative: fostering new and expressive work, being inspired, imaginative and reflective

Inclusive: being helpful and cooperative, welcoming and respectful to all

Committed: showing dedication to our work, being responsible and reliable



Our goals and strategies

Student recruitment

Our goal

To attract and recruit the most exceptional young instrumentalists and choristers from Scotland and beyond

Our strategy

- Promote and advertise the work of the school across a wide range of media platforms
- Review existing recruitment processes and encourage more young musicians to audition
- Stage performances and events to showcase our work, talent and ethos
- Investigate opportunities to attract and recruit international students

Quality of teaching

Our goal

To deliver the very best in music and academic teaching, in a safe, supportive and inspiring environment

Our strategy

- Review all aspects of our educational and pastoral delivery
- Continue to recruit the very best teaching staff across all subject areas
- Collaborate internationally, establishing links with potential partners overseas

Outreach & engagement

Our goal

To expand our outreach programme through increased activities and wider engagement

Our strategy

- Collaborate with other arts organisations involved in music and music-related activities
- Seek opportunities to extend our existing outreach activities beyond Edinburgh
- Explore the connections and opportunities afforded by our Saturday Music Classes

Inward investment

Our goal

To increase inward investment through commercial opportunities, partnerships and fundraising

Our strategy

- Identify and pursue commercial opportunities, including facility hire and summer schools
- Build effective partnerships with new and existing supporters, donors, trusts and foundations
- Establish a programme of events to involve supporters and donors in the work of the school
- Develop relationships with our staff, alumni and former parents to involve them in the future of the school



“There’s nothing quite like the feeling before you go in to perform – it’s often nerve-wracking, but the pressure gives you that edge of adrenalin as well and when you’ve really prepared a piece of music, you feel so buzzed up to play it on the day – for me it’s just really good fun too.”

Ryan Corbett, Accordion

We aim to:

provide specialist music education to exceptionally gifted young musicians and the choristers of St Mary's Cathedral;

contribute to the cultural life of Scotland, nationally and internationally;

encourage applications from all pupils with the potential to benefit from a supportive, specialist music education;

develop every element of our pupils' education – musical, academic and personal – to the highest of standards;

encourage confidence, self-esteem, self-discipline and self-awareness;

prepare and support our pupils socially and professionally for the future;

promote engagement with the wider community through our outreach programmes, musical activities and performances.

www.stmarysmusicschool.co.uk

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St Mary's Music School Trust Limited is a charity, number SC014611.

Registered in Scotland number 54504.

Registered Office: Coates Hall, 25 Grosvenor Crescent, Edinburgh EH12 5EL

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